

Entrepreneur GoVenture

GoVenture Entrepreneur Card Game is fun, fast, and easy to play, but with deep strategy. Buy and sell businesses, manage product inventory, and make sales. Will you focus on profit or world domination? Will you collaborate with other entrepreneurs or try to crush them? Play and find out! Gameplay is easy for kids (ages 8 and up) and engaging for adults. For 2 to 6 players.



Visit GoVentureCardGame.com to watch the tutorial video and other ways to play. Published and Copyright MediaSpark 2016

START-UP and WINNING

- Set up the game as shown to the right.
- Earn money by selling PRODUCTS to CUSTOMERS. Cards with \$ are MONEY.
- The winner is the first player to have \$20 on hand or to collect all 3 unique WORLD cards.

- Shuffle PRODUCT cards and deal two cards faceup to each player. Place deck facedown.
- Shuffle CUSTOMER cards and place facedown.
- Shuffle ACTION cards and place facedown.

1 Shuffle PRODUCT cards and deal two cards faceup to each player. Place deck facedown.

2 Shuffle CUSTOMER cards and place facedown.

3 Shuffle ACTION cards and place facedown.

4 Place MONEY cards, BUSINESS cards, and WORLD cards faceup to the side as shown. This is the BANK. Players may access the BANK as needed.

5 Play moves clockwise. Youngest player goes first. Start by following ON YOUR TURN and refer to other directions as you play.



Discarding a card provides you space for another card in your hand, or can be used to reward the next player with a useful card, or can be used to cover ("burn") the current faceup discard so the next player cannot pick it up.

BANK

Place MONEY cards, BUSINESS cards, and WORLD cards faceup to the side as shown. This is the BANK. Players may access the BANK as needed.



WORLD CARDS



When a player sells any 2 of the PRODUCTS shown on a WORLD card, they are awarded the matching WORLD card. Place your 2 PRODUCT cards back

in the game box so they are not reused.

Collect all 3 WORLD cards to win the game. A player cannot earn more than one of the same WORLD card.



BONUS — PRODUCT cards with a globe icon are special. A player that sells such a PRODUCT immediately earns the corresponding WORLD CARD.

MONEY CARDS

Players may use these cards to make change when smaller payments are needed.



ACTION CARDS

- ACTION cards are always of benefit to the player who holds them, and some cards can be used against other players.
- You may buy an ACTION card in return for any 2 PRODUCT cards. Place the 2 PRODUCT cards faceup in the PRODUCT discards. You choose which of the 2 cards is on top. Consider placing the card on top that is of least value to the next player.
- A player may choose to keep an ACTION card facedown until it is played.
- Some ACTION cards must be played during your turn, while others can ONLY be played during another player's turn.
- An ACTION card cannot force a player to pay money they do not have.
- When an ACTION card is played, it cannot be used again in the same game — place it back in the game box.



ON YOUR TURN

- Pick up one PRODUCT card from the deck or top discard. This is the START of your turn.
- Do any or all of the following (no limit):
 - TRADE cards with other players
 - Buy or return BUSINESS cards
 - Buy or play ACTION cards
- Pick up one PRODUCT or CUSTOMER card (or the top discard of either deck). Make a sale if you can. This is the END of your turn.

Game Rules

- CARD LIMIT:** You may hold any number of cards during play, but you cannot hold more than a combined total of 5 PRODUCT, BUSINESS, and ACTION cards when your turn ends (after step 3). To reduce cards, discard PRODUCT or unplayed ACTION cards, or return BUSINESSES to the BANK. You cannot trade cards or buy or play an ACTION card after you complete step 2.
- FACEUP:** All cards in your hand must remain faceup, except for unplayed ACTION cards.
- DISCLOSURE:** Players must disclose how much money they have, but unplayed ACTION cards may be kept secret.
- RESHUFFLE:** If all PRODUCT or CUSTOMER cards are used, reshuffle the discard pile (except for the topmost card) and continue playing.

BUSINESS CARDS

- BUSINESS cards are needed to make sales.
- You may choose your first BUSINESS card for free during any of your turns.
- You may purchase a BUSINESS card from the BANK by paying the price shown on the card to the BANK.
- You may hold one or more BUSINESS cards.
- You may trade BUSINESS cards with other players for whatever terms are negotiated.
- You may return a BUSINESS card to the BANK (but you do not receive any MONEY).



There is no benefit to holding two of the same BUSINESS cards, except to try to stop another player from earning a WORLD card.

PRODUCT CARDS

When you pick up a PRODUCT card, do one of the following:

- Keep it.** Keep PRODUCT cards to trade with other players or to buy ACTION cards.
- Discard it** (faceup next to the deck).



CUSTOMER CARDS

You may only pick up a CUSTOMER card if you can immediately make a sale. To make a sale, you must have a matching BUSINESS card and a matching PRODUCT card.



Say "ka-ching" out loud!

Shown above are three matching MUSIC cards. Set the CUSTOMER card and the matching PRODUCT card aside. They are now yours and the CUSTOMER card acts as money. These cards do not count towards your 5-card limit.

Making a sale gets you one step closer to earning a WORLD card and adds to the money needed for a win.

If you cannot make a sale, you must immediately discard the CUSTOMER card — you cannot hold this card. To discard, place the card faceup next to the CUSTOMER deck. The next player may pick up this CUSTOMER card if they can make a sale.

BONUS ACTIONS

When making a sale that has a card action icon, you must immediately force another player to take the action shown:

- Pick up one PRODUCT card from the deck or top of the discard pile (their choice).
- Lose one PRODUCT card of their choice to the top of the discard pile.
- Pick up one ACTION card from the deck.

TRADING CARDS

- Players may buy, sell, or trade PRODUCT, BUSINESS, and ACTION cards for whatever terms are negotiated between them.
- Players cannot trade WORLD cards, sold PRODUCT cards, or CUSTOMER cards, but CUSTOMER cards can be used as MONEY.